



The sequence below is contingent upon the student completing the A.A. degree from a North Carolina Community College

Fayetteville State University's Curriculum Plan reflects the **Bachelor of Science in Business Administration with a concentration in Marketing** courses and requirements published in the 2015-2016 Undergraduate Catalog. Some courses listed below may be taken in an alternate year and order. Students are responsible for meeting all applicable pre-requisites. Prior credit, course availability, and student needs must be considered in developing the indi-

Semester	NCCC Course	Credits	FSU Equivalent
1	ACA 122	1	UNIV 110
	ENG 111	3	ENGL 110
	UGETC Hum/Fine Arts Elective	3	
	UGETC Math: MATH 171 <sup>1</sup>	4	MATH 123
	Gen Ed Elective: COM 231 <sup>1</sup>	3	BADM 215
	Gen Ed Elective: HUM 115( recommended) <sup>1</sup>	3	PHIL 120
		17	

Semester	FSU Courses	Credits	Requirement Type
5	ACT 212	3	
	MGMT 311	3	
	FINC 311	3	
	MGMT 335	3	
	MGMT 470	3	
	MIS 300	3	
			18

2	ENG 112	3	ENGL 120
	UGETC Hum/Fine Arts Elective	3	
	UGETC Natural Science Elective	4	
	UGETC Social/Behavioral: ECO 252 <sup>1</sup>	3	ECON 211
	Other Elective: CIS 110 (recommended) <sup>1</sup>	3	BADM 214
		16	

Semester	FSU Courses	Credits	Requirement Type
6	MKTG 311	3	
	ECON ELEC 300-499 LEVEL	3	
	MKTG 331	3	
	MKTG 325	3	
	MKTG ELECTIVES 300-499 LEVEL (2)	6	
	ENGL 344	3	
		21	

3	Social/Behavioral Elective	3	
	Other Elective (PE recommended)	2	
	Other Elective (ACC 121 recommended) <sup>1</sup>	3	ACCT 211
	Other Elective (BUS 228 recommended) <sup>1</sup>	3	BADM 216
	Other Elective (BUS 115 recommended) <sup>1</sup>	3	BADM 209
	Other Elective (BUS 137 recommended) <sup>1</sup>	3	MGMT 311
		15	

Semester	FSU Courses	Credits	Requirement Type
7	BUSINESS ELEC TIVE (ACCT, BADM,ECON,ENTR,FIN,HCM,MGMT,MIS OR MKTG 300-499 LEVEL) (3)	6	
	FREE ELECTIVE	3	
	FREE ELECTIVE	3	
		12	

4	UGETC Hum/Fine Arts Elective	3	
	UGETC Social/Behavioral: ECO 251 <sup>1</sup>	3	ECON 212
	General Ed Elective: UGETC Natural Science <sup>1</sup>	4	
	General Ed Elective	3	
		13	

Semester	FSU Courses	Credits	Requirement Type
8	FREE ELECTIVE	3	
	FREE ELECTIVE	3	
	MKTG ELECTVE 300-499 LEVEL(2)	6	
	FREE ELECTIVE	3	
		15	

Notes: <sup>1</sup>Courses recommended in order to complete the requirements for Bachelor of Social Science in Business Administration with a concentration in Marketing

<sup>2</sup>For course listings, refer to catalog

**UNIVERSAL GENERAL EDUCATION TRANSFER COMPONENT**

(All Universal General Education Transfer Component courses will transfer for equivalency credit.)

**English Composition (6 SHC)**

*The following two English composition courses are required.*

ENG 111 Writing & Inquiry (3 SHC)

ENG 112 Writing/Research in the Disciplines (3 SHC)

*Select two courses from the following from at least two different disciplines (6 SHC)*

**Communications**

COM 231 Public Speaking (3 SHC)

**Humanities/Fine Arts**

ART 111 Art Appreciation (3 SHC)

ART 114 Art History Survey I (3 SHC)

ART 115 Art History Survey II (3 SHC)

ENG 231 American Literature I (3 SHC)

ENG 232 American Literature II (3 SHC)

MUS 110 Music Appreciation (3 SHC)

MUS 112 Introduction to Jazz (3 SHC)

PHI 215 Philosophical Issues (3 SHC)

PHI 240 Introduction to Ethics (3 SHC)

**Social/Behavioral Sciences (6 SHC)**

*Select two courses from the following from at least two different disciplines:*

ECO 251 Principles of Microeconomics (3 SHC)

ECO 252 Principles of Macroeconomics (3 SHC)

HIS 111 World Civilization I (3 SHC)

HIS 112 World Civilization II (3 SHC)

HIS 131 American History I (3 SHC)

HIS 132 American History II (3 SHC)

POL 123 American Government (3 SHC)

PSY 150 General Psychology (3 SHC)

SOC 210 Introduction to Sociology (3 SHC)

**Math (8 SHC)**

*Select two courses from the following:*

MAT 171 Pre-calculus Algebra (4 SHC)

MAT 172 Pre-calculus Trigonometry (4 SHC)

MAT 263 Brief Calculus (4 SHC)

MAT 271 Calculus I (4 SHC)

**Natural Sciences (8 SHC)**

*Select 8 SHC from the following course (s):*

AST151 General Astronomy I (3 SHC) and AST 151A General Astronomy Lab I (1 SHC)

BIO 110 Principles of Biology (4 SHC)

BIO 111 General Biology I (4SHC) and BIO 112 General Biology II (4 SHC)

CHM 151 General Chemistry I (4 SHC) and CHM 152 General Chemistry II (4 SHC)

GEL 111 Introductory Geology(4 SHC)

PHY 110 Conceptual Physics I (3 SHC) and PHY 110A Conceptual Physics Lab(1 SHC)

PHY 151 College Physics I (4 SHC) and PHY 152 College Physics II (4 SHC)

PHY 251 General Physics I (4 SHC) and PHY 252 General Physics II(4 SHC)

**ADDITIONAL GENERAL EDUCATION HOURS (11 SHC)**

An additional 11 SHC of courses should be selected from courses classified as general education within the Comprehensive Articulation Agreement. Students should select these courses based on their intended major and transfer university.

**Total General Education Hours Required: 45****OTHER REQUIRED HOURS (15 SHC)****Academic Transition (1 SHC)**

*The following course is required:*

ACA 122 College Transfer Success (1 SHC)